

# CORE COMPETENCES

## SYFTE MED CORE COMPETENCES I COMANWO

Ansatzerna avseende CMS, TP etc är mer baserade på företagsgenomgripande förändringar. Syftet med Core Competences är att ha ett verktyg avseende kompetenshantering som man kan jobba med direkt mot företagsledningarna.

Dessutom kan detta ge input till att hitta gemensamma företagskluster.



*"A core competency can take various forms; including technical/subject matter know how, a reliable process, and/or close relationships with customers and suppliers. It may also include product development or culture such as employee dedication.*

*Modern business theories suggest that most activities that are not part of a company's core competency should be outsourced."*  
(Mascarenhas et al. 1998)



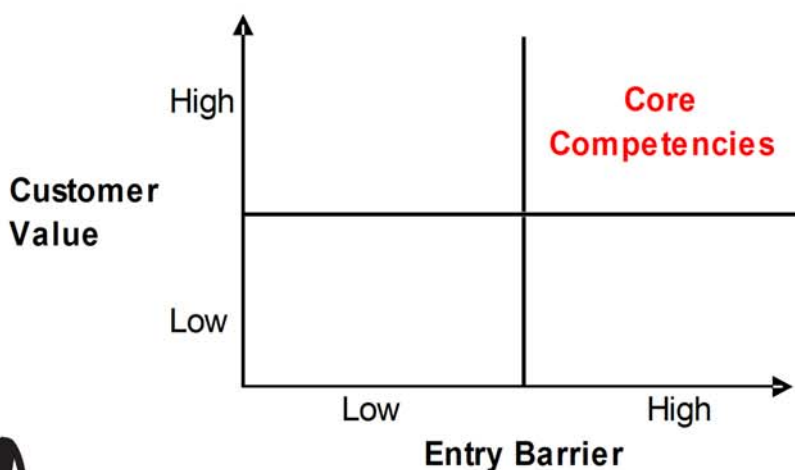
*"A core competency is something that a firm can do well, and that meets the following three conditions:*

*It provides customer benefits*

*It is hard for competitors to imitate*

*It can be leveraged widely to many products and markets"*

(Hamel and Prahalad, 1990)



# CoMaNwO

Competence Management in Network Organisations

Networking  
Companies



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